

JOB DESCRIPTION

Job Title	Stop Smoking Practitioner		
Directorate	Public Health		
Reporting to	Stop Smoking Team Leader		
Grade	11		
Evaluation ref:	AG0800	Job ref:	Family CCT11
Role purpose			
<p>Explain to clients (individuals wanting to stop smoking) the principles of Stop Smoking Services so that they can make an informed choice to stop smoking, either through engaging with local stop smoking services or through use of other programmes, such as NHS Smokefree digital channels.</p>			
Responsibilities			
<ol style="list-style-type: none"> 1. Explain the impact of smoking on all areas of an individual's health, e.g. increased risk of heart disease, stroke, and lung diseases. 2. Explain the impact of smoking preconception, during pregnancy and post-delivery. 3. Motivate and empower clients to make behaviour changes, including the use of techniques such as motivational interviewing and Cognitive Behavioural Therapy. Clients other than pregnant women are encouraged and supported to attend group based, 1:1 or telephone support until the end of the course of medication (a minimum 12 weeks). Mums 2 Be (M2B) encouraged and supported up to two months after the delivery of their baby. 4. Devise and/or deliver a client-led treatment plan in concordance with national and local guidelines, including clinical governance. Effectively deal with the issue of the quit attempt until it is resolved. For clients choosing face to face services, this will include (Carbon Monoxide) CO monitoring. 5. Advise and guide clients in the selection of medications and/or vaping devices, and issue approved non-prescription products as required, in accordance with local protocols OR recommend prescription medications via Patient Group Directive (PGD) or GP routes as appropriate. 6. Manage a caseload, including follow up of non-attenders, including completion of accurate data on the service database to comply with Russell standards. 7. Deliver group sessions (Quit Club), one to one, or drop-in sessions, which will have emphasis on supporting clients from targeted group's, e.g. routine and manual workers, those with diabetes or mental health conditions. Run stop smoking groups in accordance with best practice guidance, e.g. Maudsley and NCSCT. Staff dealing with clients who are not pregnant women will be expected 			

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to provide, manage, and maintain positive and encouraging group environments, requiring an understanding of group dynamics and to put these into practice. (M2B may deliver groups).

8. Visit M2B clients in their own homes building longer term relationships with the pregnant woman and her support networks. This may apply to some targeted population groups, e.g. those with mental health conditions, or with a sensory loss where group provision or community based 1:1 provision is not appropriate.
9. Participate in promotional events.
10. Ensure safe keeping of personal stock of medications and equipment in accordance with any local protocols, maintain sufficient personal stock to meet anticipated demand, and ensure all issued stock is properly recorded. This will be through a computer-based system to ensure medications are within expiry dates, temperature controlled, allocated according to the need of the individual, and an audit trail is available to know who received NRT products in the case of recall.
11. Ensure safe keeping of reward cards, and issue credits to qualifying quitters in accordance with the voucher scheme which incentivises pregnant women to quit and stay quit.
12. Work regular evening and/or weekend sessions in accordance with rosters to meet service need, and to be flexible in providing 'cover' for sick and annual leave.
13. Provide support and/or training to other Stop Smoking Providers, e.g. GP and Pharmacy staff, midwives.
14. Deliver training to health and other professionals in relation to smoking cessation, such as Very Brief Advice (VBA) and Make Every Contact Count (MECC).
15. Utilise social media to promote and support the service, and to engage with clients e.g. running of face book groups.

Impact

Contacts & Relationships

- Adults wishing to be supported to stop smoking.

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- Children from the age of 12 years can receive (Nicotine Replacement Therapy) NRT treatment. Younger children can be seen but not receive.
- Pregnant women and their families - providing face to face and telephone support to stop smoking.
- People from target populations, e.g. routine and manual workers, those with diabetes and mental health conditions, Lesbian Gay Bisexual and Transgender (LGBT) and those living in areas of deprivation - providing face to face and telephone support to stop smoking.
- GP and Pharmacy staff.
- Midwives.
- Public Health service providers, e.g., NHS Health Checks Programme and Zing.
- Somerset County Council services, social care services.
- Hospitals.
- These relationships will largely be providing support and advice to individuals wanting to stop smoking via a group, 1:1 or telephone setting and working with front line health and care professionals to encourage referrals to the support available.
- Workplaces as a setting to deliver stop smoking support. This may include liaising with on-site staff to arrange and promote sessions and delivering support to individuals wishing to stop smoking.

Knowledge / Experience / Skills

	Essential	Desirable	
Knowledge			
An understanding of group work skills / group dynamics and the ability to put these into practice.	E		
Knowledge of the impact of smoking and vaping on health and wellbeing outcomes.	E		
A good understanding of the effects that smoking and second-hand smoke has in pregnancy on parent, baby and families.	E		
Awareness of the debates surrounding the use of vapes/e-cigarettes.		D	
Knowledge of pharmacotherapy issues relating to stopping smoking (training will be provided).		D	
Knowledge of current trends and underlying principles in the need to reduce tobacco consumption and vaping from a public health perspective.		D	
Knowledge of behaviour change models.		D	
Understanding of the concepts of health promotion theory and practice.		D	
Experience			

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Experience of working in a related field.	E		
Experience of managing a caseload.	E		
Writing and maintaining concise records.	E		
Experience of delivering stop smoking/ vaping behavioural support and treatment.		D	
Qualifications / Registrations / Certifications			
BTEC, HND or Degree or equivalent professional qualification in a relevant field e.g. public health, health promotion, social care, psychology OR Previous experience of working in a related/similar field.	E		
<p>Motivational Interviewing or Behaviour Change training/experience.</p> <ul style="list-style-type: none"> • Make Every Contact Count (MECC). <p><u>Basic NCSCT accredited training:</u></p> <ul style="list-style-type: none"> • Very Brief Advice on Smoking (VBA+). Stop Smoking Practitioner. <p><u>Additional Speciality Modules</u> (training will be provided):</p> <ul style="list-style-type: none"> • Mental Health and Smoking Cessation. • Pregnancy and Smoking Cessation. • Stop Smoking Medications. • Very Brief Advice on Second Hand Smoke; promoting Smokefree homes and cars. Vaping: A Guide for Healthcare Professionals. <p>The above courses can be found at www.ncsct.co.uk</p> <p>The above courses must be obtained within the first month of starting this role.</p>		D	
Skills			
Facilitation skills with both clients and professional groups. Ability to build and maintain good working relationships with groups and individuals across a range of backgrounds and settings.	E		
Assessment and counselling skills (group and individual).	E		

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Ability to adapt to new working practices in response to organisation change and shifts in evidence base.	E		
Computer literate, using MS Office suite of programmes.	E		
Ability to speak fluent English as stated in Part 7 of the Immigration Act (2016).	E		
Working Conditions			
Access to the use of a vehicle is essential.			
Working Arrangements			
Somerset Council's dynamic Working Strategy will be applied to this position.			
Corporate Responsibilities			
Understand, uphold, and promote the aims of the council's equality, diversity, and inclusion policies; health, safety and wellbeing of self and others; and Organisational values in everything you do. Equality and Diversity practice covers both interaction with staff, service users and communities and includes challenging discrimination and promoting equality of opportunity for all.			

Date: 13 June 2024