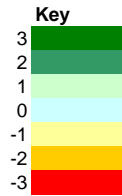


Part 1 Goals and Objectives

Ref. No	Option Title	DaSTS Goals					Study Objectives					Complementary objectives									
		Goal 1	Goal 2	Goal 3	Goal 4	Goal 5	Obj 1	Obj 2	Obj 3a	Obj 3b	Obj 3c	Obj 3d	CObj 1	CObj 2	CObj 3	CObj 4	CObj 5	CObj 6	CObj 7	CObj 8	CObj 9
		Support economic growth	Tackling climate change	Better safety, security and health	Promoting equality of opportunity	Quality of life, Healthy natural environment	Impact of planned housing and economic growth on the reliability and resilience of national and regional corridors	Managing demand and making best use of the transport network	Address the growth and regeneration challenges	Minimise risk of local commuting flows using the national road network	Encourage sustainable travel	Minimise the level of carbon emissions	Improve journey time reliability on strategic and inter-urban routes	Maintain or improve door-to-door journey times on strategic and inter-urban routes	M5 - maintain operational efficiency	Ensure usage of transport network is appropriate to the route's function	Minimise the wider network effects of planned maintenance and incidents on the strategic transport network	Reduce the need to travel	Ensure existence of real mode choice (promote/prioritise PT, cycling and walking)	Ensure transport schemes support air quality improvements on the strategic transport network	Ensure transport schemes support safety and security improvements on strategic transport network
<b>Weighting</b>		1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
A	A38 corridor package	3	0	2	3	0	3	2	3	2	0	2	2	3	2	1	0	2	1	2	
B	A358 Package	1	0	2	1	0	0	1	0	1	0	2	1	0	3	2	0	2	3	2	
C	M5 to Taunton Package	3	0	1	1	-2	-1	0	3	-3	2	-1	2	2	-1	3	0	0	1	0	
D	Rail Package	2	1	1	1	0	1	1	1	2	2	1	1	2	1	0	0	3	0	1	
E + K	Self-Containment Taunton plus Informed Traveller Strategy	3	3	3	3	2	3	3	3	3	3	2	1	2	1	0	3	3	2	1	
F + K	Self-Containment Bridgwater plus Informed Traveller Strategy	3	3	3	3	2	3	3	3	3	3	2	1	2	2	0	3	3	2	1	
G + K	Self-Containment Wellington plus Informed traveller Strategy	2	2	2	2	2	3	3	3	2	3	2	1	1	1	0	2	2	1	1	
H	Area wide PT Options	2	1	1	2	0	1	2	1	1	2	1	2	1	1	0	0	2	1	0	
I	Supported bus services	3	1	0	3	0	3	2	2	1	3	1	0	1	1	1	0	3	1	0	
J	Making better use	1	0	1	1	0	3	3	1	0	0	2	2	1	2	3	0	0	1	0	
K	Informed Traveller Strategy	1	1	1	1	1	1	1	1	3	1	1	1	1	2	3	1	3	1	0	
L	Design of New Developments	3	2	3	3	0	3	2	3	2	2	1	1	1	1	0	2	3	1	0	
M	Location and timescale of major developments	1	2	1	1	0	1	1	0	2	1	2	0	0	1	0	2	2	1	0	
<b>Total</b>		28	16	21	25	5	24	24	24	17	28	15	18	16	14	20	9	13	29	15	9



Meets DaSTS Goal
Meets study objectives
Supports complementary objective

8	13	15
4	2	15
3	0	8
5	8	9
14	18	15
14	18	16
10	16	10
6	8	7
7	12	7
3	7	11
5	8	13
11	15	10
5	7	7